

5 **What is claimed is:**

1. A mailer comprising a form substrate having a digital printable surface portion, a release coating disposed on the form, and an adhesive disposed on the form such that the form may be folded and self-sealed.
- 10 2. The mailer of claim 1 further comprising a sticker comprising a backing and a pressure sensitive adhesive releasably attached to the release coating.
3. The mailer of claim 2 wherein the backing comprises a polymeric film.
- 15 4. The mailer of claim 2 wherein the backing is retroreflective.
5. The mailer of claim 2 wherein the sticker is selected from the group comprising a vehicle registration sticker, validation sticker, parking permit sticker, and park permit
20 sticker.
6. The mailer of claim 2 wherein the sticker further comprises at least one tamper indicating feature.
- 25 7. The mailer of claim 1 wherein the form substrate is a roll-good.
8. The mailer of claim 7 wherein the substrate comprises perforations such that the form can be separated into individual sheets.
- 30 9. The mailer of claim 1 wherein the substrate is a sheet.
10. A mailer comprising a form having a digital printable surface portion, a digital printable release coating, and an adhesive disposed on the form such that the form may be folded and self-sealed.

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- 5 11. The mailer of claim 10 further comprising a sticker comprising a backing and a pressure sensitive adhesive releasably attached to the release coating.
12. The mailer of claim 10 wherein the release coating comprises indicia.
- 10 13. The mailer of claim 10 wherein the release coating is digital printable by at least one of laser, ink-jet, thermal mass transfer, thermal dye transfer, electrostatic, ion deposition, electron beam imaging, solid ink-jet and dot-matrix printing.
- 15 14. The mailer of claim 10 wherein the sticker is digital printable by at least one of laser, ink-jet, thermal mass transfer, thermal dye transfer, electrostatic, ion deposition, electron beam imaging, solid ink-jet and dot-matrix printing.
15. A method of making a self-seal mailer comprising:
providing a form comprising an adhesive suitable for self-sealing the form;
20 applying a release coating to at least a portion of the form;
providing a sticker comprising a backing and a pressure sensitive adhesive; and
releasably attaching the pressure sensitive adhesive of the sticker to the release coating.
16. A method of making a self-seal mailer comprising:
25 providing a form substrate;
applying a release coating to at least a portion of the form substrate;
providing a sticker comprising a backing and a pressure sensitive adhesive;
releasably attaching the pressure sensitive adhesive of the sticker to the release coating;
and
30 applying an adhesive to at least a portion of the form wherein the adhesive is suitable for self-sealing the form substrate.
17. The method of claim 16 wherein the adhesive is applied to the form before releasably attaching the sticker.
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